1. The Book Store’s **Proud to be Purple Contest** commences at 9:00 am on Friday, September 1 and concludes at 12 pm on Saturday, September 30, 2017 ("Contest Period").

2. To enter, entrant must be a fulltime student at the Western University Canada for the current academic year 2017-2018. One entry allowed per eligible student. Excludes all persons employed by The Book Store at Western, Books Plus and Campus Computer Store and persons residing in their respective households.

3. No purchase necessary to enter contest.

4. UWO Student Card required to receive prize.

5. Odds of winning will vary, based upon total entries. No cash value.

6. The decision of the contest judges is final. The prize package must be accepted as awarded. No telephone contact or other correspondence will be entered into except with the winning entrant(s).

7. By entering this Contest, the entrant confirms that he/she has read and understood these contest rules and regulations, and that the winner agrees that he/she will sign a standard form releasing The Book Store at Western, Campus Computer Store, Books Plus and Western University Canada from any and all liability arising in connection with this Contest, including without limitation, liability arising from the acceptance of the Prize(s) as awarded and confirming compliance with Contest rules.

8. All entries shall become the property of The Book Store at Western. We assume no responsibility for lost, stolen, delayed, damaged or misdirected entries or for any failure or technical malfunction of the telephone lines / electronic mail or any technical malfunction during the Contest period. Entries are subject to verification and will be declared invalid if they are mechanically reproduced, falsified, altered or tampered with in any way. All entrants agree to abide by the Contest Rules, which are final.

9. By entering the Contest, each entrant, and particularly the prize winner(s) consents to the use of his/her name, city of residence, photograph for any publicity and programming purposes, commercial or otherwise, in all media used by The Book Store at Western without any payment or compensation. Prize winner agrees to sign a waiver and release to this effect.

10. The Book Store reserves the right to terminate or withdraw this Contest at any time, without prior notice. We are not responsible for any damage, loss, inconvenience or
injury suffered by the participant or prize winners due to any changes, substitution, rescheduling, or for any reason whatsoever.

11. Except for joining The Book Store's e-mail list, information collected (e.g.: email address, name, phone & student number) in conjunction with this contest will be used exclusively for the purpose of choosing the prizewinners. No correspondence will take place between The Book Store and Contest entrants except as it may relate to the Contest and in case of prizewinners as a result of entering the Contest.

12. This contest is void where prohibited by law and is subject to all Federal, Provincial and Municipal laws and regulations of Canada and Ontario respectively.

13. Should you have any questions please contact The Book Store's Communications Department at 519/661-3520, ext. 84560 anytime between 8:30am - 4:30pm, Monday - Friday. GOOD LUCK!

2017 Prizes,
Book Store Gift cards

1st Prize  $200
2nd Prize  $175
3rd Prize  $150
4th Prize  $100
5th Prize  $75
6th - 10th 5 x $50